Corporate Fact Sheet

Company Overview

In today's digital world, operators are looking to virtualize their networks to better reduce operations costs, provide more flexibility to their customers, and to compete against their peers and new entrants. Centina helps communications service providers (CSPs) prepare for this new world by providing operators the assurance that they can provide the same or better levels of customer satisfaction and network performance as they did with their legacy services.

Centina is a global leader in network performance and strategic assurance solutions for communications service providers globally. The company's vSure® product suite helps operators transition to virtualized services by providing the assurance they need to deliver improved levels of service across traditional, hybrid, and virtual network environments.

Solutions

In an SDN/NFV world, operators must have the ability to have end-to-end visibility, troubleshoot problems, have quick and flexible access to analytics, and automate optimization and remediation. Centina offers a production, go-to-market solution for operators looking to leverage the benefits of virtualization while improving network and service performance.

vSure offers holistic assurance of NFV and SDN assets and enables businesses to successfully operationalize virtual network investments. vSure monitors the application, virtual, physical components independently and dynamically models the relationships between them providing a complete picture of how a disaggregated function is performing. vSure offers comprehensive capabilities to handle the volatility and elastic nature of cloud and SDN infrastructure. vSure complements orchestration and completes the stack with a feedback loop into orchestration and cloud controllers. vSure's end-to-end view of the network allows businesses to:

- Manage and improve the customer experience
- Assure services to meet service level agreements
- Reduce risk of service downtime and revenue loss
- Accelerate revenue generation through launch of new services
- Improve operational efficiency and bottom line

Senior Executives

- **Anand Gonuguntla,** Co-Founder & CEO
- **Phillip Doelling,** Co-Founder & CTO
- **Gregg Hara,** VP of Business Development & Marketing
- **Jim Odom,** VP of Sales, Americas
- **Jochen Van Guyse,** VP of EMEA
- **Srinivasarao Channamsetti,** VP of Research & Development
- **Rui Freire,** Director, Deployment & Support
- **Madhu Rao,** Senior Director & Site Leader
- **Neil Axford,** Director of Systems & Solutions Engineering
- **Jason Hockett,** Director of Finance & Administration
- **Paul Pantages,** Co-Founder & Advisory Board Member
- **Carl A. DeWilde,** Advisory Board Member
- **T. Curtis Holmes,** Advisory Board Member
- **Terry Hungle,** Advisory Board Member

Company Headquarters

Plano, Texas

Regional Offices

Bangalore, India
London, England

Contact Information

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